



Thank you for your interest in sponsoring Wild Olive!

Wild Olive focuses on crafting and cuteness, with patterns, projects and printables posted 5-6 days a week. My blog has a loyal readership that is growing regularly. Most readers are female, ages 20-45, and enjoy embroidery and crafting.

Each month Wild Olive has an average of 43,000 visits, and an average of 3,500 page views per day.

When choosing sponsors, I look for blogs and shops with a similar aesthetic, and an audience that would match or overlap well. *Please note that I have the right to reject potential sponsors.*

In addition to an ad graphic in the sidebar, all sponsors are featured in a monthly post highlighting a favorite shop item or blog post. This sponsor feature is designed to give my readers a better look at what you do!

*premier*  
200x150

**Premier Ad**

\$30 per month

Always remains at the top of the sponsor ads

*standard*  
200x75

**Standard Ad**

\$15 per month -OR- 2 months for \$25

All standard ads rotate on page refresh

To book your sponsorship spot, send payment to [molliejohanson@gmail.com](mailto:molliejohanson@gmail.com) via PayPal, then email your ad graphic. *Thank you!*